



Income generating activity
Business plan
Cutting & Tailoring & Bag Making
2023



SHG/Name
VFDS Name
FTU/Range
DMU/Division
FCCU/Circle
sponsored by
PIHPFEM and L

- Gaura Self Help Group
- Kanol Ward - 2
- Shahpur
- Dharamshala
- Dharamshala

prepared by:-
DMU Dharamshala FTU Shahpur and Gaura Self
Help Group

Table of Contents

Description	Page
Introduction	3
executive Summary	4
Details of Self Help Group	5-6
Geographical description of the village	7
Description of the product related to the income generating activity	7
Description of the production plan	7
Marketing /Sales Details	8
Description of Economics	8-9
need for finance	10
Monitoring Method	11
Comment	11
Sweater and Bag Making Business Plan	12
executive Summary	12
Description of the product related to the income generating activity.	12
Description of the production plan	12
Description of Economics	13
Fund Requirement	14-15
Approval	16-17

Introduction

Himachal Pradesh is a majestic , mythical land part and is famous for its beauty and peace , rich culture and religious heritage. The state has diverse ecosystems , rivers and valleys , and has a population of 7.5 million and covers an area of 55,673 sq km ranging from the Shivalik foothills to the middle hills (300 - 6816 m above MSL) , high hills and the cool arid regions of the Upper Himalayas . It is spread over valleys in which several perennial rivers flow. About 90% of the state's population lives in rural areas. Agriculture , horticulture , hydropower and tourism are important components of the state's economy. There are 12 districts in the state and its population density is quite high.

Kangra The district is adjacent to the border of Punjab and is the gateway for its tourist destinations and Himalayan travels, the Himalayan travel routes from Kangra district connect it to Bilaspur, Hamirpur and Chamba districts .

Kangra district is famous for its ancient settlements and traditional farming and its main lifeline is the Beas river. . In which Pong Dam has been constructed .

Forests and forest ecosystems are repositories of rich biodiversity , and play a vital role in preserving fragile sloping lands and were the primary sources of livelihood for the rural population. Rural people are directly dependent on forest resources for their livelihood and socio-economic development. The harsh reality is that these resources are continuously depleting due to overexploitation such as for fodder , fuel , NTFP extraction, grazing , fire and drought etc.

Kanol Ward-2 Two self help groups have been formed to implement livelihood improvement activities under Van Gramin Vikas Samiti . One of these , “Gaura” common interest group , deals with cutting , tailoring and bag making . The group members belong to the weaker sections of the society and have small land holdings. To enhance his socio-economic status , he decided to take up cutting , tailoring and bag manufacturing. The team which prepared the business plan comprised of Babita Subject experts from Office of Forest Division Dharamshala , FTU Vishali Shahpur Range , Shri Manohar Lal (retired) from HP were present and Sanjeev Sharma, Divisional Forest Officer showed special interest, contributed and guided in preparing the business plan .

Executive Summary

Kanol Ward –2 Forest Rural Development Committee:-

Kanol Ward - 2 VFDS Kanol is a part of Revenue Mohal and VFDS is formed in Ward No. 2 of Gram Panchayat Kanol. It is located in Shahpur Block of Kangra District in Himachal Pradesh and lies between 32,29,39.93 degrees north latitude - 76,22,58,83 degrees east longitude. Kanol Ward - 2 The VFDS falls under Kanol Beat of Rirakmar Forest Block of Shahpur Range in Dharamshala Forest Division Management Unit (DMU) .

Number of families	151
BPL Families	22 =15%
total population	709

Self help group details of

Gaura Self Help Group formed in November 2022 In Kanol Ward- 2 it was done under Forest Rural Development Committee to provide livelihood improvement support by upgrading skills and capacities. The group consists of poor and marginal farmers. Gaura Self Help Group Women Group (17 women) which includes marginalized and financially weak sections of the society with less land resources. Though all the members of the group grow seasonal vegetables etc. but since the land holdings of these members are very small and irrigation facilities are less and the production level has reached near saturation , to meet their financial requirements they decided to move towards cutting Tailoring and bag manufacturing which can increase their income. There are 17 members in this group and their monthly contribution Rs 50/- per month. The details of the group members are as follows.

फोटो के साथ स्वयं सहायता समूह सदस्यों का विवरण

क्र स	नाम	पद	वर्ग	उम्र	शैक्षणिक योग्यता	मोबाइल नंबर
1.	सुमना देवी पति विनोद कुमार	प्रधान	अनुसूचित जाति	29	9th	7807870257
2.	सोना देवी पति विमल कुमार	उप प्रधान	-Do-	30	11th	787673823
3.	मीनू देवी पति लाल राम	सहस्र	-Do-	29	+2	6230581247
4.	अंजू देवी पति नरेश कुमार	कोषाध्यक्ष	-Do-	32	+5	9625184678
5.	अंका देवी पति रजनीत कुमार	सदस्य	-Do-	24	+2	9805050745
6.	रिना देवी पति रजनीत कुमार	सदस्य	-Do-	24	+2	7807227317
7.	मीनू देवी पति अरुण कुमार	सदस्य	-Do-	28	10th	809683657
8.	मधु देवी पति अरुण कुमार	सदस्य	-Do-	24	+2	9805893981
9.	आरती देवी पति संजय कुमार	सदस्य	-Do-	21	+2	98167220428
10.	इन्दु देवी पति विनोद कुमार	सदस्य	-Do-	22	+2	8091190145
11.	सपना देवी पति केकरा सिंह	सदस्य	-Do-	25	5th	9816591250
12.	सपना देवी पति खुशनु कुमार	सदस्य	-Do-	29	+2	9736602288
13.	अजला देवी पति स्वल्प कुमार	सदस्य	-Do-	20	+2	—
14.	लान्का देवी पति प्रमोद कुमार	सदस्य	-Do-	30	8th	8091715303
15.	आरती देवी पति रुशन	सदस्य	-Do-	30	5th	8219374591
16.	अमला देवी पति रुशन	सदस्य	-Do-	25	+2	8265023172
17.	सुनिहता देवी पति अशोक	सदस्य	-Do-	31	+2	9817522894

Gaura Self Help Group

Name of the SHG	-	Gaura
SHG/CIG MIS Code Number	-	-
VFDS	-	Kanol Ward - 2
Enclave	-	Shahpur
Forest Division	-	Dharamshala
Village	-	Kanol
Forest section	-	Shahpur
District	-	Kangra
Total number of members in the SHG	-	17
Date of formation	-	november 2022
Name and details of the bank	-	Kangra Central Co-operative Bank Shahpur
Bank account number	-	50075505718
SHG/Monthly Savings	-	Rs. 50 /- per month
Total savings	-	1200/-
Total Inter-Loan	-	Yes
cash credit limit	-	-
Repayment Status	-	Quarterly basis

Geographical description of the village

away from district headquarter	-	55 Km
away from the main road	-	22km
Local market and distant name	-	Shahpur 22 Km. , Dharamsala 46 Km ..
Names and distances of major cities	-	Shahpur 22 Km , Dharamshala 46 km .
Names of major cities where The products will be sold/marketed	-	Shahpur, Dharamsala
Backward and Forward Linkage status	-	Previous Hard training (Agricultural Science Centres) and advance market lies in suppliers etc.

Description of the product related to the income generating activity

Product Name	-	Stitched Suit
Method of product identification	-	However the group as a whole members grow seasonal vegetables and traditional crops. Since their land holding is small , saturation point of production has been reached , they are not able to meet their financial needs , hence it was decided by the group member that cutting , stitching and bag making will increase their income.
Consent of SHG/CIG/ Group	-	The consent is attached as annexure.

Description of the production plan

takes time	-	1 suit takes about 3-4 days to complete it takes hours
The number of women involved	-	all women.
Source of raw materials	-	Local Market / Main Market / Local People
Source of other resources	-	Local Market / Main Market
Required stitched suits per day	-	In the beginning 5 Suit

Marketing /Sales Details

Potential Market Place / Location	-	Covered Village- Kanol Ward- 2 Nearby Institutions - Schools , Colleges etc
demand for sewing work	-	High demand throughout the year and during festive and wedding occasions.
market identification process	-	Group members will contact nearby villagers/houses/institutions.
marketing strategy	-	SHG members will take orders (individual level/group level) directly from nearby villagers/households/institutions.

risk analysis

- skill based
- as per need
- Highly competitive market

Management details among members

By mutual consent the members of the SHG group will decide their roles and responsibilities for carrying out the work. Work will be divided among the members according to their mental and physical capabilities.

- Some group members will be involved in the pre-production process (i.e. procurement of raw materials, etc.)
- Some group members will be involved in the production process.
- Some members of the group will be involved in packaging and marketing.

Economics details of:

Capital Cost			
Description	amount	Unit Price	Total Amount (Rs.)
Sewing Machine	01	5000	5000
Pedal Sewing Machine	10	8000	80000
Interlock Machine	03	6000	18000
Tailor scissors	05	400	2000
Sewing Ruler (Lace) Set	05	600	3000
Sewing Tailor Tap	02	100	200
Iron Press	04	500	2000
wardrobe	,	,	,
Fork	2 sets	400	800
Total capital cost (A) =			111000

B.	recurring cost				
Serial Number	Description	Unit	amount	price	Total Amount (Rs.)
1	sewing threads	Reels/Suits/Month	180	10	1800
2	Other finishing materials (bookram , collars , etc.)	Suit/Month	About	About	4000
3	Rent	month			1000
4	Others (stationary , electricity bill , transport , machine repair)	month			1000
Total Recurring Cost (B)					7800

Cost of Production (Monthly)	
Description	Amount (Rs.)
Total recurring cost	7800
Depreciation at 10% per annum on capital cost	600
Total	8400

Stitched Suit Cost (Per Suit)				
Description	Unit	amount	Amount (Rs.)	
Ordinary suit	1	1	250-300	
Others(Plazo , Lining etc)	1	1	300-350	

income and expenditure Of Analysis (Monthly):

Description	Amount (Rs.)
Depreciation at 10% per annum on capital cost	600
Total recurring cost	7800
Total suits stitched per month	150 (approx. qty)
tailored suits Selling Price (per suit)	250
Income Generation (150*250)	37,500
Net Profit (37,500 – 8700)	28,800
distribution of net profit	<ul style="list-style-type: none"> The profit will be distributed equally among the members on monthly/yearly basis. Profits will be used for further investments in IGA

Finance requirement:

Description	Total Amount (Rs.)	Project contributions	CIG Contribution
total capital cost	111000	83250	27750
Total recurring cost	7800	0	7800
Training	50000	50000	0
Total	168800	133250	35550

Pay attention-

- **Capital Cost** - 75 % of the capital cost to be covered under the project
- **recurring cost** - To be borne by SHG/CIG.
- **Training/Capacity Building/Skill Upgradation** - will be borne by the project

Finance Source:

Project Support :	<ul style="list-style-type: none"> • 75% of the capital cost will be used for purchasing machines. • 1 lakh will be deposited in the SHG bank account . • Training/Capacity Building/Skill Upgradation costs. 	The machines will be purchased by the respective DMU/FCCU after following all the codal formalities.
Self Help Group Contribution	<p>25% of the capital cost will be borne by the SHG.</p> <p>recurring cost will be borne by the self help group</p>	

Training/Capacity Building/Skill Upgradation

Training/capacity building/skill upgradation cost will be borne by the project.

Following are some of the training/capacity building/skill upgradation proposed/required:

- Teamwork
- Quality Control
- Packaging and marketing
- financial management

Loan Repayment Schedule- If loan is taken from bank then it will be in the form of cash credit limit and there is no repayment schedule for CCL ; however , monthly savings and repayment receipts from the members should be sent through CCL.

- In CCL , the outstanding principal of the SHGs should be paid in full to the banks once a year. The interest amount should be paid on a monthly basis.

- In term loans , the repayment should be done as per the repayment schedule in banks.

Monitoring method -

- The Social Audit Committee of VFDS will monitor the progress and performance of the IGA and suggest corrective actions, if necessary, to ensure the operation of the unit as per projections.
- The SHG should review the progress and performance of each member's IGA and suggest corrective actions, if necessary, to ensure the operation of the unit as per projections.

Comment:

The second proposed activity by the group keeping in view the future income of the group Bag Manufacturing Since it was decided in principle during the review mission that a business plan should include more than one activity, the second proposed activity is attached below .

Business plan
Making bags
By
Gaura Self Help Group

Executive Summary

Bag production is a method through which people will get economic benefits and villagers can improve their livelihood by producing bags at low cost . Through this, poor families can increase their income substantially. Training and advanced machines will be provided to the group on subsidy to produce good quality products at low cost . With this, the group can prepare good quality products in less time and earn more income. ,

Income Creation action From Connected product Of Description.

Product Name	-	Bag
Method of product identification	-	whole group members grow seasonal vegetable and traditional crops. Since their land holding is small , saturation point of production has been reached , hence they are not able to meet their financial requirements , hence it is decided by the group members to start bag making with the help of JICA project , which will increase their income.
SHGs / CIGs / Groups	-	The consent is attached as annexure.

Production Plan Of Description

time taken	-	1 bag takes about 1-2 hours to complete depending on the type and size of the bag
The number of women involved	-	all women.
Source of raw materials	-	Local Market / Main Market
Source of other resources	-	Local Market / Main Market
Required Stitched Bags per day	-	4 bags initially

Marketing / Sales Details

Potential Market Place / Location	-	Village covered – Kanol Ward-2 Nearby Institutions - Schools , Colleges etc
demand for bags	-	Carry bags are in high demand throughout the year (bags for lunch boxes & water bottles and for travelling on festive , wedding occasions
Market Identification Process	-	Group members will contact nearby villagers / houses / institutions .
marketing strategy	-	SHG members will take orders (individual level / group level) directly from nearby villagers / households / institutions.

Risk Analysis

- Skill based
- Need According
- Excessive competitor Market

Members Of between management Of Description

With mutual consent, the members of the SHG group will decide their roles and responsibilities for carrying out the work. The work will be divided among the members according to their mental and physical capacity.

- Some members of the group will be involved in the pre - production process (i.e. – purchasing raw materials, etc.) .
- Some group members will be involved in the production process.
- Some members of the group will be involved in packaging and marketing.

Description of Economics :

Recurring cost					
Sr.No	Description	Unit	amount	price	Total Amount (Rs .)
1	fabric for making bags (jute and coarse cotton)		30mt	150/mt.	4500
2	Meti		30mt	120	3600
3	sewing threads	reels/bag /month	180	10	1800
4	Other finishing materials (zips, buttons, lace, tapes and chains and other items)	Bags/Month	About	About	8000
5	Sponge		30mt	3600	3600
6	Rent	month			1000
7	Others (stationery,electricity bill, transportation, machine repair)	month			1000
Total recurring cost					23500

C.	Cost of Production (Monthly)	
Serial Number	Description	Amount (Rs .)
1	Total recurring cost	23500
	Total	23500

	Bag Price (per bag)				
Sr.No	Description	Unit	amount	Amount (Rs .)	
1	Travel Bag	1	1	300-400	
2	carry bag for lunch box	1	1	100-150	
3	carry bag for water bottle	1	1	100-150	
4	Mini Utility Kit	1	1	75	
5	Kiln Bag	1	1	250	
6	Mobile Cover	1	1	75	
7	hand band	1	1	250-300	

Income And Expense Of Analysis (Monthly):

Sr.No	Description	Amount (Rs .)
1.	Total recurring cost	23500
2.	Total bags stitched per month	120 (approx amount)
3.	Selling price of the bag (per bag)	75-400
4.	Income Generation (120*240)	28800
5.	Net Profit (28800 - 23500)	5300
6.	distribution of net profit	<ul style="list-style-type: none"> The benefit will be distributed equally among the members on a monthly/yearly basis. This benefit is based on working one hour per day Profits will be used for further investments in IGA

Fund of Need :

Sr.No	Description	Total Amount (Rs .)	Project contributions	SHG Contribution
1	Total recurring cost	23500	0	23500
2	Training	50000	50000	0
	Total	73500	50000	235 00

The total cost of the project is

Capital cost = 111000 /-

Recurring cost = 7800/-

Total for cutting , stitching = 118800/-

Making the bag is the project cost

Capital cost = 0/- (Machinery etc. capital cost part of the project – is shown in I only)

Recurring cost = 23500/-

Total for Bag Making Project = 23500/-

business plan The total sum of Rs. Only Rs 142300 /-

Serial Number	business plan	capital cost	recurring cost	Part of the project	Beneficiaries Contribution	Total Cost
1.	cutting , sewing	111000	7800/-	83250/-	35550/-	118800/-
2.	Making bags	0	23500/-	0	23500/-	23500/-
	Total	111000/-	31300/-	83250/-	59050/-	142300/-

अनुलग्नक

हम सब समूह सदस्य ने आईजीए गतिविधि में सक्रिय रूप से भाग लेने के लिए सहमति दी है एचपी पारिस्थितिकी तंत्र प्रबंधन और आजीविका में सुधार और वीएफडीएस के साथ समन्वय के लिए जेआईसीए परियोजना के दिशानिर्देश के अनुसार समूह (सिलाई और बैग बनाना) द्वारा चुना गया सदस्यों का विवरण इस प्रकार है

(गौरी स्तंभ सहायता समूह)

क्र स	नाम	पद	वर्ग	उम्र	हस्ताक्षर
1.	सुमना देवी	प्रधान	अनुभवी/नया	29	Sumna Devi
2.	सोमा देवी	उपप्रधान	-Do-	30	Soma Devi
3.	मीनू देवी	सचिव	-Do-	29	Meenu Devi
4.	अंजु देवी	कोषाध्यक्ष	-Do-	32	Anju Devi
5.	उषा देवी	सदस्य	-Do-	24	Usha
6.	रीना देवी	सदस्य	-Do-	24	Reena Devi
7.	रीखा देवी	सदस्य	-Do-	28	Reenu Devi
8.	मधु देवी	सदस्य	-Do-	24	Madhukumari
9.	आरती	सदस्य	-Do-	21	Arati
10.	इन्दु कुमारी	सदस्य	-Do-	22	Indu
11.	सपना देवी	सदस्य	-Do-	25	Sapna Devi
12.	सपना देवी	सदस्य	-Do-	29	Sapna Devi
13.	अंजलि देवी	सदस्य	-Do-	20	Anjali
14.	लाक्ष्मी देवी	सदस्य	-Do-	30	Lakshmi Devi
15.	शास्त्री देवी	सदस्य	-Do-	30	Shastri Devi
16.	समता देवी	सदस्य	-Do-	25	Sangita
17.	सनेहलता	सदस्य	-Do-	31	Sanehlata

Meenu Devi
हस्ताक्षर
सचिव स्वयं सहायता समूह

Summa Devi
हस्ताक्षर
प्रधान स्वयं सहायता समूह

Shankar Lal
हस्ताक्षर
सचिव, वन ग्रामीण विकास
समिति

Shankar Lal
हस्ताक्षर
प्रधान, वन ग्रामीण विकास
समिति

Keshav
हस्ताक्षर
वन रक्षक

~~हस्ताक्षर~~
~~वन खण्ड अधिकारी~~

हस्ताक्षर
वन परिक्षेत्र अधिकारी

Divisional Forest Officer,
Dharanishila F. Division,
Dhaulikot (Kangra) H. P.